

COVERED CALIFORNIA ADVISORY COMMITTEE MARKETING, OUTREACH, AND ENROLLMENT ASSISTANCE

Tuesday, December 20th, 2016
1:00PM – 3:00PM

WEBINAR MEETING

<https://attendee.gotowebinar.com/register/2220335468499034628>

AGENDA

- I. Chair's Welcome**
- II. Consumer Messaging**
- III. Covered California: Division Updates**
 - a. Marketing
 - b. Outreach and Sales
 - c. Communications